

There are several different applications in which the Smart Sense Dwell has been proven very useful:



Low Visibility Areas

Presence detection is very useful in areas of the sales floor where store personnel have low visibility. The most common areas are corners, aisles with high shelving, and low traffic areas with no or minimal staffing.

These areas are usually prone to theft. Placing a Dwell in that area would allow store personnel to know when a person is lingering and they can give the appropriate attention.



Proof of Theft

Areas of the store where there have been signs of theft such as opened packages and stripped tags can benefit from presence detection. The autonomous local deterrence is also very effective in this application.



High Value Merchandise

Certain high value merchandise are always targeted by thieves and are in constant need of monitoring.

The Dwell detects unusually long presence times, which may mean two things: that someone is interested in the merchandise and needs assistance or that someone is trying to do something they shouldn't be doing.



Fitting Room

Putting Dwell devices in the fitting room allows management to gather valuable usage data and lets personnel know about occupancies and extended occupancies.



Unmanned Service Counters

The Dwell allows store personnel to respond and help the shopper with their needs—without having to be at the service counter 24/7.



Presence Detection Support to Video Surveillance

When the Dwell sensor detects presence at a high risk merchandise area, Smart Response can instantly notify your existing video management system. Moveable cameras then zero in on the location to facilitate assessing the situation.